

Educator • Designer • Design Consultant • Entrepreneur

EDUCATION

- MFA** **Marywood University**, Scranton, PA
Visual Arts • Thesis: Apparel Technical Design: Developments and Directions
- BS** **University of Delaware**, Newark, DE
Fashion and Apparel Studies: Apparel Design

OVERVIEW OF ACADEMIC EXPERIENCE

Higher Education

- 2015 – Present Part-time Instructor, University of Delaware, Newark, DE
- 2014 Part-time Instructor, Drexel University. Philadelphia, PA
- 2013 - Present Part-time Instructor, Moore College of Art and Design, Philadelphia, PA
- 2012 – 2016 Associate Faculty, Immaculata University, Immaculata, PA
- 2000 - 2009 Full-time Instructor, University of Delaware, Newark, DE

Secondary Education

- 2011- Present Cab Calloway Summer School of the Arts
- 1996 – 2008 Padua Academy High School

MAJOR FIELDS OF TEACHING AND CREATIVE/SCHOLARSHIP ACTIVITY

Creative Design/Scholarship:	<ul style="list-style-type: none">• Fashion design• Couture, structural and surface design• Transformative and sustainable apparel design practices• Analysis of historic costume, architectural structures, etc. as sources for strategies to develop new approaches to design
Teaching:	<ul style="list-style-type: none">• Fashion design and design process: experimental, couture, and market-oriented design• Fashion drawing, illustration, and portfolio development; patternmaking and draping, product development, senior collection development• Traditional and digital approaches, separate and integrated• Fashion promotion, merchandising

CREATIVE DESIGN AND SCHOLARSHIP

JURIED DESIGN EXHIBITIONS

2016. *Dressed to Persuade: Seeing Red*. ITAA Juried Design Exhibition. International Textile and Apparel Association Annual Conference. Vancouver, British Columbia. Documented in the design catalog.
2016. *Transparent Pannier*. Costume Society of America's 42nd Annual Symposium. Cleveland, OH. May 24-29. CSA Showcase of Creative Scholarship. Documented in the design catalog.
2015. *Transparent Pannier*. Project IMA: Cutting Loose Design Competition. Featured in two runway shows and an after party. Indianapolis Museum of Art. Indianapolis, IN. October 9. Documented in the design catalog.
2015. *Crimson in Bloom: Under it All*. Costume Society of America's 41st Annual Symposium. San Antonio, TX. May 27-29. CSA Showcase of Creative Scholarship.
2015. *Look Again...It is Knot What it Seams*. Costume Society of America's 41st Annual Symposium. San Antonio, TX. May 27-29. CSA Showcase of Creative Scholarship.
2014. *Belle Curve*. Mid-Atlantic Quilt Festival XXV. Hampton, VA. February 27- March 2. National wearable art exhibit.
2013. *Belle Curve*. ITAA Live Gallery Juried Design Exhibition. International Textile and Apparel Association Annual Conference. New Orleans. LA. October 15-18. Documented in the design catalog.
2013. *Heirloom Elegance*. ITAA Live Gallery Juried Design Exhibition. International Textile and Apparel Association Annual Conference. New Orleans, LA. October 15-18. Documented in the design catalog.
2013. *Knot What It Seams. Redefining, Redesigning Fashion: Designs for Sustainability Exhibition*. Goldstein Museum of Design. St. Paul, MN. January 19- May 26.
2009. *Knot What It Seams*. ITAA Live Gallery Juried Design Exhibition. International Textile and Apparel Association Annual Conference. Bellevue, WA. October 28-31. Documented in the design catalog.

REFEREED ABSTRACTS PUBLISHED IN PROCEEDINGS

- Moretz, C. (2016). *Dressed to Persuade*. International Textile and Apparel Association Proceedings. www.itaonline.org
- Moretz, C. & Lewis, J. (2016). *Teaching Fashion Design Senior Collections: A Three-Part Process from Design to Runway*. International Textile and Apparel Proceedings. www.itaonline.org
- Moretz, C. (May 2014). *Dressed to Persuade*. Fashion and Communication Symposium. University of Minnesota, St. Paul.
- Moretz, C. (April 2013). *Heirloom Elegance...Something Old is New*. Fashion and Social Responsibility Symposium. University of Minnesota, St. Paul.

Moretz, C. (2013). *Belle Curve*. International Textile and Apparel Association Proceedings. www.itaonline.org

Moretz, C. (2013). *Heirloom Elegance*. International Textile and Apparel Association Proceedings. www.itaonline.org

Moretz, C. (2009). *Knot What It Seams*. International Textile and Apparel Association Proceedings. www.itaonline.org

AWARDS AND RECOGNITIONS

- 2016 Design featured in *Moore Magazine*. Spring 2016, p. 28.
- 2015 Designs featured in “Fashion Design Faculty Member Colleen Moretz Brings Real-World Experience To Students”, Moore College of Art and Design.
(<http://moore.edu/about-moore/blog-publications/blog/2015/11/30/my-article08>)
- 2014 Immaculata University Pathway’s Academic Professional Development Award to support my position as design runway co-chair for International Textiles and Apparel Association juried Live Gallery. [\$1100 and \$1000 each for two students]
- 2014 Award-winning design, *Knot What It Seams*, featured in refereed article: DeLong, M., Heinemann, B., and Reiley, K. Redesigning Fashion: Designs for sustainability. *Fashion Practice*. 6(1) 125-130.
- 2013 Dean’s Theme Award: Repurposed Materials for *Knot What It Seams*. Redefining, Redesigning Fashion: Design for Sustainability. Goldstein Museum of Design.
- 2013 Red Dress Design featured in *Philadelphia Style*. December 2013. 6(1) 14-15.
- 2013 Red Dress Design featured in *Immaculata Magazine*. Fall 2013. Cover and pp. 12-13.

INVITED DESIGN EXHIBIT

Faction Politic – An Exploration of Fashion, Identity and the Body. UD @ Crane, Crane Arts Center Gallery Philadelphia, PA. April 6–May 1, 2011.

Knot What It Seams

Vibrant Tech Effect.

REFEREED DESIGN AND TEACHING PRESENTATIONS

Moretz, C. & Lewis, J. (2016). *Teaching Fashion Design Senior Collections: A Three-Part Process from Design to Runway*. International Textile and Apparel Association Annual Conference. Vancouver, British Columbia. November 2016.

Moretz, C. (2014). *Dress to Persuade*. Fashion and Communication Symposium. University of Minnesota, St. Paul. May 2014.

Moretz, C. (2013). *Heirloom Elegance...Something Old is New*. Fashion and Social Responsibility Symposium. University of Minnesota, St. Paul. April 2013.

CREATIVE DESIGN WORKS IN PROGRESS

Design 1, Spiral. Draws from the Golden Spiral and Sharma's hybrid clothing design technique.

Design 2. Transformational design integrating Lindqvist's kinetic garment construction theory with the concept of cocooning.

INVITED TEACHING PRESENTATION

2008. *Layering Approach in Building Skills Needed to Use Multimedia*. Center for Teaching Effectiveness, University of Delaware.

JURIED STUDENT CREATIVE WORK [directed and/or sponsored, as noted]

Geissler, C. (2016) *Ulmus*. ITAA Juried Design Exhibition. International Textile and Apparel Association Annual Conference, Vancouver, British Columbia. Faculty Sponsor.

Ching Tsoi, I (2016) *Devotion*. ITAA Juried Design Exhibition. International Textile and Apparel Association Annual Conference, Vancouver, British Columbia. Faculty Sponsor.

Higgins, T. (2015). *Cumulus*. ITAA Juried Design Exhibition. International Textile and Apparel Association Annual Conference, Santa Fe, NM. Faculty Sponsor.

*** ESRAP Award: Sustainable Design** (*Educators for Socially Responsible Apparel Practices*)

Higgins, T. (2015). *Look Into My Eyes*. ITAA Juried Design Exhibition. International Textile and Apparel Association Annual Conference, Santa Fe, NM. Faculty Sponsor.

Gilbert, A. (2014). *Camelot Revisited*. ITAA Juried Live Gallery Design Exhibition. International Textile and Apparel Association Annual Conference, Charlotte, NC. Faculty Director and Sponsor.

Gilbert, A. (2014). *Forget Me Knot*. ITAA Juried Mounted Design Exhibition. International Textile and Apparel Association Annual Conference. Charlotte, NC. Faculty Director and Sponsor.

Palmisano, D. (2013). *Lost In Beauty*. ITAA Juried Live Gallery Design Exhibition. International Textile and Apparel Association Annual Conference, New Orleans, LA. October 15-18. Faculty Director and Sponsor.

*** \$1000 Pathway Student Academic Professional Development Award** supporting participation in a professional conference.
Immaculata University

Morgan, C. (2013). *Near Zero Waste*. ITAA Juried Live Gallery Design Exhibition. International Textile and Apparel Association Annual Conference, New Orleans, LA. October 15-18. Faculty Director and Sponsor.

*** \$1000 Pathway Student Academic Professional Development Award** supporting participation in a professional conference.
Immaculata University

Geisler, E. (2010). *The Awakening*. ITAA Juried Design Exhibition. International Textile and Apparel Association Annual Conference. Montreal, Quebec, Canada. October 27-30. Faculty Director and Sponsor.

*** Award: First Place, Eden Travel International.**

Internship with international designer, Zhandra Rhodes, London, England

Lapidos, J. (2009). Philadelphia Fashion Group International Red Carpet Design Competition and Scholarship Winner. Philadelphia, PA. Faculty Director and Sponsor.

*** Scholarship: \$1000 Fashion Group International Red Carpet Design Competition**

MENTORED STUDENT SCHOLARSHIP & PROFESSIONAL DEVELOPMENT RECIPIENTS

Mayo, B. (2014). Fashion Show Assistant, ITAA Live Gallery Fashion Show. International Textile and Apparel Association Annual Conference. Charlotte, NC. November 12-15.

*** \$1000 Pathway Student Academic Professional Development Award**

Immaculata University

Duffy, M. (2014). Fashion Show Assistant, ITAA Live Gallery Fashion Show. International Textile and Apparel Association Annual Conference. Charlotte, NC. November 12-15.

*** \$1000 Pathway Student Academic Professional Development Award**

Immaculata University

Wines, C. (2009). Mae Carter Scholarship. (\$2,500). University of Delaware.

Manola, G. (2009). Susan McLaughlin Scholarship. (\$1,000). University of Delaware.

Furio, A. (2007). Scholastic Art Competition, Silver Key Award. University of Delaware.

O'Hara, C. (2006). Scholastic Art Competition, Gold Key Award. University of Delaware.

Williams, K. (2005). Scholastic Art Competition, Gold Key Award. University of Delaware.

ACADEMIC TEACHING EXPERIENCE

UNIVERSITY OF DELAWARE, Newark, DE

2000-2009, present

Instructor, Department of Fashion and Apparel Studies

Instructional Responsibilities: *Asterisks indicate that I designed (**) or revised it (*) the course*

Apparel Product Assembly	Fashion Drawing and Rendering*
Apparel Structures	Digital Fashion Drawing
Apparel Product Analysis	Presentation Techniques*
Design by Flat Pattern	Fashion Advertising and Promotion *
Design by Draping	Fashion Merchandising
Apparel Collection Development	

Departmental Responsibilities

Fashion and Apparel Studies Curriculum Revision Committee

- Researched industry trends to introduce relevant course content linking academia to the field

Undergraduate Academic Advisor

- Assisted students with adjustment to university life, meeting at least once each semester to monitor progress and plan for upcoming semesters, and to review/revise academic goals
- Guided students in relating career goals to their abilities and interests
- Synthesized relationships between instructional program and career paths; scheduled industry contacts

University of Delaware Sustainable Apparel Initiative (UDSAI), Committee

- Collaborated with faculty and industry to develop department/industry synergism in sustainability

Synergy Fashion Club Advisor

- Enhanced annual design fashion show incorporating competition with industry experts judging
- Acquired in-kind donations to support fashion shows
- Fiscal accountability: planning, management and reconciliation
 - Net outcome: outreach doubled show attendance and revenue from prior year

Blue and Gold Days and Delaware Discovery Days

- Represented Fashion Department in recruiting prospective students and guided campus tours.

Design Studio Coordinator

- Established functional design lab layout

Fashion Merchandising Club Advisor

- Collaborated on development and mentored the club's first Annual Fashion Week
 - Fashion Week at UD continues 8 years later
- Supported student participation in Philadelphia's *Phasion Phest*
 - Net outcome: increased club membership.

Honor's Day

- Coordinated and scheduled all activities from outset to finale, inclusive of donor solicitation

Associate Faculty, Fashion Merchandising Department

Instructional Responsibilities: *Asterisks indicate that I designed (**) or revised it (*) the course*

Product Development**	Draping**
Fashion Show Production*	History of Fashion through Film**
Portfolio Development*	The Future of Fashion: Sustainability through Zero-Waste **

Independent Study Projects, Faculty Mentor

- Guided students through investigated alternative surface design techniques and sustainable design projects resulting in students' achievements as "Juried Design Finalists" at ITA 2013 and 2014
 - Net outcome: introduced students to professional exhibition design activities

Program Development Responsibilities**Curriculum - Planning, Development and Learning Outcome Assessment**

- Restructured course learning objectives in synergy with present globalized business environment
- Incorporated new technological advances for creative design into curriculum
- Coordinated industry partnerships to synthesize practical environment with academic fundamentals
- Translated industry sustainable practices into curriculum activities
 - Net outcome: increased student engagement

Fashion Show Production

- Energized course to include a recruitment outreach- more than 30 area high schools participated
- Coordinated professional on-campus photo shoot as a marketing tool fostering excitement and promoting newly created competitions
- Incorporated high fashion models to professionally showcase student designs
- Integrated a service-learning auction
- Solicited ABC 6 Action News as emcees, generating major media
- Fiscally accountable: planning, management and reconciliation
 - Net outcome: doubled show attendance and revenue from prior year

Recruitment Outreach

- Developed and surveyed high school programs to assess their compatibility with IU's programs; cultivated relationships with the teachers, students, and parents by offering introductory pre-college credits through fashion workshops
- Developed and taught weekend courses targeting prospective high school and transfer students.
 - Net outcome: increased awareness of IU's curriculum

Departmental Responsibilities**Fashion Group Club Advisor**

- Steered student club through successful department and industry events— Annual Fashion Show, NYC Fashion Week volunteering, and Fashion Group International (FGI) fashion events
- Fiscal accountability: planning, management and reconciliation

Fashion Design Studio and Facilities Planning

- Developed original floor plan design, and budget that was supported by administration.
- Provided ongoing consultation throughout implementation of construction.
- Supervised maintenance and use of facilities

MOORE COLLEGE OF ART AND DESIGN, Philadelphia, PA

2013-Present

Instructor: Fashion Design *and* Fashion Studies Certificate Program - Technical Design Track I

Instructional Responsibilities: *Asterisks indicate that I designed (**) or revised it (*) the course*

Construction and Flat Patternmaking I*

Construction and Flat Patternmaking II*

Fashion Textiles*

Fashion Drawing III*

Sophomore Design Studio I*

Senior Collection Design Studio III

Junior Design Studio II

DREXEL UNIVERSITY, Philadelphia, PA

2014

Instructor: Fashion, Product Design, and Design & Merchandising

Instructional Responsibilities:

Graduate / Undergraduate course

Intimate Apparel Design

PADUA ACADEMY HIGH SCHOOL, Wilmington, DE

1996- 2008

Part-time Instructor: Practical and Fine Arts

Instructional Responsibilities

Clothing Construction

Design I, II, and III

Interior Design

Departmental Responsibilities: Enrollment and Retention Committee

- Directed promotional campaigns that raised visibility and resulted in increased Open House attendance
- Implemented Student Ambassador Program for peer-to-peer Middle School Outreach

CAB CALLOWAY SUMMER SCHOOL OF THE ARTS, Wilmington, DE

2011- Present

Summer Instructor

The World of Fashion Design: Fashion Exploration

- Developed, implemented, and taught curriculum geared to cultivate teen interest in garment construction and patternmaking; design and illustration; merchandising; marketing and promotion; and portfolio development.
- Established specifications for a design lab to support this program
- Published a fashion magazine to highlight student's accomplishments
- Produced a fashion show at program conclusion.

INDUSTRY EXPERIENCE

COLLEEN MORETZ, Independent Consultant, DE

1981- Present

Creative and Technical Design, Merchandising, Marketing and Promotion

Creative Scope: Apparel, Bridal, Home, and Institutional

Core Competencies:

- Strategic planning, implementation and management from concept to floor ready
- Creative design for elite, worldwide clientele
- Innovative annual collections showcased internationally
- Workroom manager: patterns, fit, grades, specs--sample making and prototypes
- Sourcing & Purchasing: fabric, trim, and findings
- Professional stylist, fashion show production
- Designs featured in *Delaware Today* and *Baltimore Magazine*

Notable Clients

Barbizon Modeling Agency
Christiana Medical Center, Uniforms
DuPont Nemours
Klenarus Productions
Lancôme International
Michael Christopher Designs
Opera Delaware
Redken International
Rienzi Bridal
Sanchez Productions

COLLEEN MORETZ INTERIORS

1995- 2014

Owner/Designer

- Provided complete interior design services.
- Kept informed about trends for the design trade by attending lectures at the Market Place Design Center in Philadelphia, Pennsylvania.
- Designs featured in *Delaware Today* and *Baltimore Magazine*.

BARBIZON SCHOOL & MODELING AGENCY

1984-1988

- Advertising, sales, promotion, marketing
 - Staff recruitment, training, faculty meetings, guest speakers, professional development
 - Class schedules and logistics
 - Co-producer, Annual Fashion Show
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PROFESSIONAL DEVELOPMENT

Post-Graduate Work

- 2016 AMD 525x *Experimental Patternmaking*, Iowa State University. The research and application of innovative patternmaking techniques through content analysis or other appropriate research techniques.

Coursework and Workshops

- 2016 *Optitex Educational Round Table*, 2D and 3D training sessions; tour of Under Armour's recently launched Lighthouse; panel with Target, W. L. Gore, and Under Armour representatives. Under Armour, Inc. Headquarters, Baltimore, MD.
- 2016 *Teaching Functional Clothing Design and Wearable Technology Workshop*. Instructors: Susan M. Watkins and Lucy Dunne, Cornell University, Ithaca, NY.
- 2016 *Kleibacker Techniques for Successful Bias Cut Construction*, Joycelyn Burdett. CSA Conference. Cleveland, OH.
- 2014 *Cotton and Sustainability*. Certificate, University of Missouri. Examined sustainability concepts, shared teaching strategies, and developed student assessment approaches. Online workshop sponsored by Cotton Incorporated.
- 2014 Fab Lab training. Laser Cutter. Moore College of Art And Design. Philadelphia, PA.
- 2014 Flat Pattern and Draping Workshop. *Apparel/Costume Draping Designs to Fit all Sizes*. Connie Amaden-Crawford. ITAA Conference. Charlotte, NC.
- 2014 *Creativity in Textile and Apparel Education. Love and the Secret of Good Design!* Basia Szkutnicka. ITAA Conference Workshop. Charlotte, NC.
- 2014 *Nuno Felting Workshop with Deborah Johnson*, Delaware Center for Contemporary Art. Wilmington, DE.
- 2103 *Computer Patterning: Lectra*. Fashion Institute of Technology, School of Continuing and Professional Fashion Studies. New York, NY.
- 2013 *Advanced Illustrator for Fashion Design*. Moore College of Art and Design Continuing Education Studies. Philadelphia, PA.
- 2013 *Design and Product Development Technology*. Fashion Institute of Technology, School of Continuing and Professional Fashion Studies. New York, NY.
- 2012 *CAD for Patternmaking*. Moore College of Art and Design Continuing Education Studies. Philadelphia, PA.
- 2011 Fashion Illustration Workshop, *Telling Your Story with Dynamic Fashion Presentations and Portfolios*. Stephen Stipelman and Linda Tain: ITAA Conference. Philadelphia, PA.
- 2010 Haute Couture Fashion Workshop: *Hands-On Draping with the Madame Grès Technique*, Madame Picco, Paris. ITAA Conference. Montréal, Canada.

- 2010 Alabama Chanin Workshop. Natalie Chanin. University of Delaware, Newark, DE.
- 2010 *Subtraction Cutting and Digital Printed Textiles Workshop with Julian Roberts and JR Campbell: JR+JR = Cutprint.* Center for Pattern Design, Kent State University, New York.
- 2010 Bil Donovan Lecture, New York Fashion Illustrator, Artist in resident at Christian Dior. Type Director's Club. New York, NY.
- 2009 Teaching effectiveness workshops focusing on developing technical skills appropriate for using innovative techniques to teach. Newark, DE.
- 2009 Laurie Pressman, Vice President of Pantone, global color forecaster. Creatively Thinking Conference. Kean University, Union, NJ.
- 2008 Lectra Modaris Basic Pattern Grading and Kaledo Style Professional Training, New York, NY.
- 2008 Winter and Summer Faculty Institutes at the University of Delaware.
- 2007 *Technical Design Symposium*, American Apparel and Footwear Association. Fashion Institute of Technology, New York, NY.

PROFESSIONAL CONTRIBUTIONS

PROFESSIONAL AFFILIATIONS

- 2015- Costume Society of America.
- 2008- International Textile and Apparel Association

PROFESSIONAL SERVICE

Fashion and ... Symposium, University of Minnesota

- 2014 Presider, Fashion and Communication Symposium

The Fashion Group International, Inc. (FGI)

- 2016-prs **Board Member**, FGI Philadelphia Chapter

International Textile and Apparel Association (ITAA)

- 2015-prs Juror, ITAA Juried Design Exhibition
- 2015-prs ITAA Design Jury Committee Member
- 2014 Co-Chair/Producer, Live Gallery Design Exhibition Committee, Charlotte, NC
- 2011 Co-Chair/Producer, Live Gallery Design Exhibition Committee, Philadelphia, PA

Invited Judge

- 2013 *Delaware Today* Fashion Awards featured in August issue with kick-off fashion event. September 25, 2013. Wilmington, DE.
Judge for fashion awards recognizing and celebrating talented individuals who made outstanding contributions to Delaware's fashion industry.

Guest Critic

- 2016 Drexel University, Children's Wear
2015 University of Delaware, Senior Apparel Collection
2015 Drexel University, Children's Wear, Drawing for the Industry courses
2014 University of Delaware, Senior Apparel Collection
2012 University of Delaware, Senior Apparel Collection
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COMMUNITY SERVICE

- 2010- Annual Padua Academy Fashion Show and Auction. Wilmington, DE.
Chairperson: Initiated and oversaw the event from its conception to execution, including coordination of the fashions and models.
- 2005- Archmere Academy Annual Fashion Show. Claymont, DE.
Choreographer: Coordinated models with retailers and choreography.
- 2009 Opera Delaware's, Mikado, Mulan, and Dido. Wilmington, DE.
Costume Coordinator and Designer.
- 2008 Flower Market Fashion Show, *Zipped Up*. Wilmington, DE.
Fashion Show Co-Chair. Highlighted University of Delaware Draping Design students and featured a competition. Proceeds benefited Children's Organizations.
- 2008 *Jane Derby Resurfaces Fashion Show*. Newark, DE.
Coordinator, Producer, Choreographer, and Commentator. Proceeds benefited the American Heart Association.
- 1997- Blue-Gold Fashion Show, Padua Academy. Wilmington, DE.
2006 **Coordinator and choreographer.** Proceeds benefited DFRC (Delaware Foundation reaching Citizens with Cognitive Disabilities).
- 1999- Holidazzle Fashion Show, Longwood Gardens Ballroom. Kennett Square, PA.
2000 **Choreographer.** Proceeds benefited Children's Organizations.
- 1995 Wilmington Flower Market Fashion Show, Delaware Art Museum. Wilmington, DE.
Chairperson: Oversaw entire event from procuring advertisers, designing marketing strategies to overseeing cocktail reception and fashion show. Proceeds benefited Children's Organizations.